



MWR

Midwestern Region of the AMTA

**Information for Sponsors,
Exhibitors, Advertisers,
& Donors**

**MWR-AMTA Annual Conference 2025
Iowa City, Iowa**

Conference – March 20 - 23, 2025

Dear Music Therapy Supporter,

This year the Midwestern Region will be hosting our annual conference in Iowa City, Iowa and we would love to have your support.

Our regional conference is a chance for clinicians, students, and educators to learn about the latest research, earn continuing education credits, and network with colleagues in order to continue to provide high quality music therapy services to members of our communities. We anticipate up to 200 attendees from across the region.

Your support goes a long way toward helping us build and sustain a vibrant conference program for 2025 and for years to come. There are two ways to support us:

Sponsors will be visually represented and recognized on materials throughout the conference.

Advertisers will be visible to our attendees before, during, and after the conference on our web channels and conference programs.

Because MWR-AMTA is a 501(c)(3) organization, a portion of your contributions may be tax deductible.

We look forward to working with you to target your advertising and marketing efforts toward music therapists and other professionals as part of the 2025 conference. On behalf of the MWR-AMTA conference committee, we thank you for your generous contribution.

Sincerely,

Kelly L. Carlson, MA, MT-BC

Midwest Region Vice President

3432 Ridge Court
Davenport, IA 52806
(319) 621-5628
mwr.amta@gmail.com

Sponsorships

Depending on the level of sponsorship, your donation will include some or all of the following:

- **Product placement:** the opportunity to put your product (provided by sponsor) in the hands of conference participants, either as a gift or on loan. For example, if you are an instrument vendor, we would use your brand of instrument in our conference sessions.
- **Commercial:** a 30 or 60 second live or recorded commercial to be shared during the opening session (platinum and gold levels) and on MWR-AMTA social media outlets prior to the event (platinum level).
- **Complimentary registration(s):** one or two complimentary registrations.
- **Exhibit table(s):** one or two complimentary exhibitor tables. Platinum sponsors are given priority for optimum traffic and exposure.
- **Featured advertisement:** advertisement in the conference program.
- **Recognition:** your name listed as a title conference sponsor in the conference program, on the conference registration, and on the MWR-AMTA website.

Category	Cost	Commercial	Complimentary Registration	Exhibit Tables	Program Ad	Recognition
Platinum	\$1,000	60 sec	2	2	full page	X
Gold	\$750	30 sec	2	2	¾ page	X
Silver	\$500		1	1	half page	X
Bronze	\$300			1	quarter page	X

Exhibitors

Exhibiting at the conference allows you to sell your products to music therapists and/or share information about your business and services. The exhibit hall will be open on Saturday, March 21 from 8:00-12:00 pm and again from 2:00-6:00 pm. Student registration rate will be granted to one person from each company/retailer if wishing to attend conference events or meals. Please note: exhibitors may not bring food or A/V equipment.

Table fees are as follows:

Company/retailer, university, or national organization	\$100
Individual retailers	\$75
State or local professional organization	\$50
Student organization	\$25
Additional table(s)	\$25 each

Sponsor: please email mwr.amta@gmail.com with a paragraph description of your business, your company logo (EPS, PNG, or JPG format), contact information (phone, email, website), and social media URLs.

Advertisements

Conference Program Advertisement

The conference program will be available online prior to the event. It includes a schedule and information about all conference events and sessions, recognition of sponsors, and advertisements. Conference program advertisements are a way to connect with conference attendees, feature specials/discounts, and increase recognition of your organization while supporting the MWR-AMTA. All advertisements can be in full color, and are available in full-, half-, and quarter-page sizes. See next page for additional details. Advertisements must be submitted to mwr.amta@gmail.com by March 9, 2025.

Full page advertisement	\$150
Half page advertisement	\$100
Quarter page advertisement	\$50

Advertisement Specifications:

The preferred formats for ads are as follows:

- Encapsulated Post Script (EPS) (preferred)
- Portable Network Graphics (PNG)

Acceptable alternatives include the following:

- Windows Bitmap (BMP)
- Graphics Interchange Format (GIF)
- JPG
- Macintosh PICT
- Tag Image File Format (TIFF)

Images should be 300 DPI or greater to allow for high-quality printing. Color is acceptable, but please know that participants may choose to print the program in grayscale, so please consider that when creating your advertisement.

Dimensions

The following are the dimensions for each ad type:

- Full page: 7.5" x 10", portrait orientation
- Half page: 7.5" x 4.75", landscape orientation
- Quarter page: 3.5" x 4.75", portrait orientation

Advertisements will be placed with a 1/2 inch margin from the sides of the page. Half and quarter page advertisements will have a 1/2 inch margin from other advertisements or program content.

If your ad is not in the correct dimensions, it will be scaled so that the entire ad fits within the ad space. (We will scale the ads proportionally, which may result in additional white space around your ad.)

Conference Location

Hilton Garden Inn-Iowa City

328 South Clinton Street Iowa City, Iowa 52240

- Room rates are: \$114/night for two queen beds
- Reservations may be made until Monday, February 17th, 2025. Reservation link:
<https://www.hilton.com/en/book/reservation/deeplink/?ctyhocn=IOWDOGI&groupCode=90L&arrivaldate=2025-03-19&departuredate=2025-03-23&cid=OM,WW,HILTONLINK,EN,DirectLink&fromId=HILTONLINKDIRECT>
- Complimentary wifi is included with each room.
- Parking is included with the room rate.

Order Form

Please return this form via email to: mwr.amta@gmail.com

Payment must be received no later than **March 1, 2025**.

To pay by credit card, please provide an email address and an invoice will be emailed to you. Checks may be made payable to Midwestern Region of AMTA and mailed to 811 Shelby Dr., Tiffin, IA 52340. Please email mwr.amta@gmail.com if these methods of payment will not work for your organization.

Please retain one copy for your records. A full refund will be available if requested in writing by March 1, 2025. A 50% refund will be given through March 14, 2025. No refunds will be given after March 19, 2025. You will be sent a receipt when payment is received.

Organization: _____

Address: _____

Email: _____

Contact Person: _____ **Contact Phone:** _____

Sponsorships

Platinum level - \$1,000 \$ _____
Gold level - \$750 \$ _____
Silver level - \$500 \$ _____
Bronze level - \$300 \$ _____

Exhibitors

Company/retailer, university, or national organization - \$100 \$ _____
State or local professional organization - \$50 \$ _____
Student organization - \$25 \$ _____
Additional table(s) - \$25 each \$ _____
Does your exhibit need power? yes no

Advertising in Conference Program (See page 4 for details.)

\$150 per full page advertisement (_____ x \$150) \$ _____
\$100 per half page advertisement (_____ x \$100) \$ _____
\$50 per quarter page advertisement (_____ x \$50) \$ _____

Total fees due \$ _____

As Authorized Agent for the above organization, I agree to participate in the MWR-AMTA 2025 regional conference as noted below. I further agree to compensate MWR-AMTA as specified for this participation and accept the provisions of said participation. I agree to hold MWR-AMTA harmless in the event of cancellation of this conference for reasons that are beyond the control of MWR-AMTA.

SIGNATURE: _____ **DATE:** _____